

Collaborating with nonprofit consultants & organizations

Skills and Services

Research

All aspects of research supporting strategy development, qualitative evaluations, and capacity building.

Interviewing | Surveys
Online research | Literature review

Writing

Professional writing and storytelling that captures impact, reflects nuance, and honors diverse voices.

Case studies | Issue briefs Blogs and articles | FAQ sheets

Editing

Careful copy editing and co-writing to ensure clarity, consistency, and a compelling narrative.

Evaluations | Strategic plans White papers | Books and monographs

Design

Coming soon:

Document layout, typography, and graphic design to produce papers for online viewing and desktop printing.

Electronic publications | Annual reports

Education

University of California, Santa Cruz Bachelor of Arts in Literature 1996

San Jose State University MLIS coursework 2000–2001

Cabrillo College

Certificate of Achievement in Digital Media 2021

Professional Experience

Independent Contractor

(2018-present)

Research, writing, and analysis to reveal insights, make meaning, and influence action to advance social change. Expert editing and ghostwriting. Layout and design for electronic publications. Partnering with consultants and capacity builders, and the nonprofits and foundations they serve, to develop and present information contributing to shared learning and mission achievement.

My professional objective is to engage with and contribute to a community of purpose, working with consultants, nonprofits, and foundations who share my mission of helping others to alleviate suffering.

I believe that promoting individual, organizational, and community health and wellness is essential for healing our planet.

La Piana Consulting

(2006-2018)

Nonprofit management consultant specializing in qualitative research and analysis to inform client strategy development and change management. Authored blogs, articles, and other publications; managed social media for the firm.

Community Foundation Santa Cruz County (1999–2006)

Grants management and administration for local grantmaking and community leadership initiatives.

Life Lab Science Program

(1992 - 2006)

Programmatic and administrative support for school garden education curricula and educator trainings.

References available upon request.